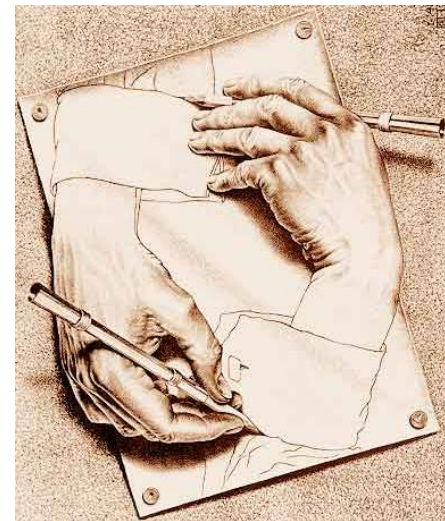


Thinking about the future

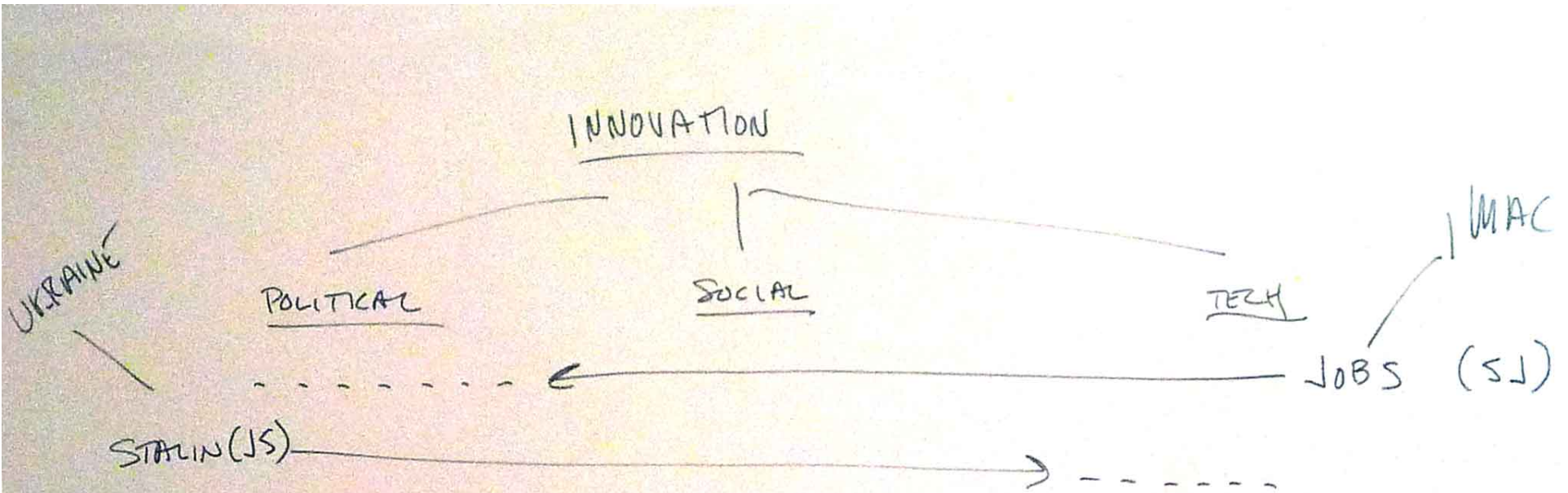
**Interaction design and
the world in which we live**

**Eric Reiss
@elreiss**

**Design By Fire
14 October 2011
Utrecht, Netherlands**



FatDUX



- Ⓟ
- BATTERY (POLINA)
 - PRIVACY (US/EU)
 - TECH AS A WEAPON
 - ↳ CAIRO
 - ↳ LONDON

- Ⓢ
- { AUG CGC }
 { AUG REAL. }
 ↳ TRANS
 - GEO POSITIONING
 - VIRTUAL PRESENCE
 (INTERACTION OVER DISTANCE)

- Ⓣ
- ACCESS (UBI WIFI)
 - DUMB TERMINALS
 - TECH (FX NFC)
 - ? (WEB → APP)
 - CROSS/MULTI-CHANNEL
 ↳ RESPONSIVE

ORWELL: CONTROL THE PAST = COMMAND THE FUTURE

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